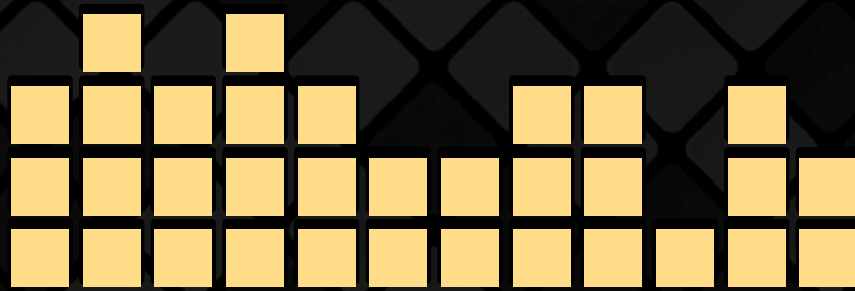


# SPONSORSHIP OPPORTUNITIES



# CTWC



**10TH ANNUAL  
CLASSIC TETRIS<sup>®</sup>  
WORLD CHAMPIONSHIP**

**OCTOBER 18-20 2019**  
**PORTLAND RETRO GAMING EXPO**

**CONTACT US**  
**TETRISCHAMPIONSHIP@GMAIL.COM**  
**[www.TheCTWC.com](http://www.TheCTWC.com)**

# THE CTWC

Inspired by the historic 1990 Nintendo World Championships, the Classic Tetris World Championship (CTWC) brings the love of classic Tetris into the 21st century. The annual championship draws elite Tetris players from around the world who compete to determine the ultimate champion. Celebrating its 10th year, the CTWC has established itself as a world-class e-sports spectacular, attracting more than 2,000 in-person fans and 200,000 live online viewers during the event. The CTWC is the marquee event of the Portland Retro Gaming Expo (PRGE), which attracts more than 16,000 attendees over the event weekend.



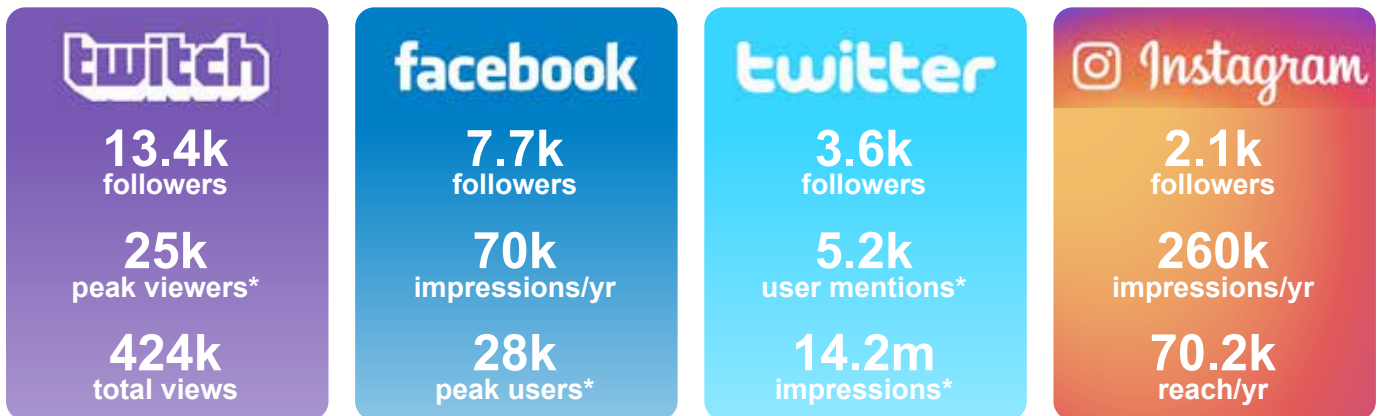
**Best e-Sports Moment Nominee**

## LIVE STREAM

As of 2019, CTWC has entered a partnership with Twitch, the premier video game streaming platform. The CTWC has secured placement on the front page of Twitch, viewed by millions of users daily.

The CTWC live stream utilizes state-of-the-art technology to simultaneously present player cams, game displays, real-time statistics and color commentary with professional e-sports personalities.

## EXPOSURE



\*CTWC 2018 weekend

YouTube	113k subscribers	43.5m total views	650k engagements
Finals 2018 CTWC Jonas Neubauer vs Joseph Saelee		7.31 Million Views	
Finals 2016 CTWC Jonas Neubauer vs Jeff Moore		10.2 Million Views	
Semis 2015 CTWC Jonas Neubauer vs Alex Kerr		10.3 Million Views	

12.5m impressions via media outlets



# SPONSORSHIP PACKAGES

CTWC offers a variety of partnerships with corporate sponsors of our annual competition. Below is an outline of our sponsorship opportunities and inclusions. **We understand that each of our partners may have unique interests and goals to maximize brand exposure**, and we are happy to work with you to tailor any specifications that your organization may have.

**We look forward to working with you and welcoming you to the CTWC community.**

## GOLD LEVEL SPONSORSHIP

**\$15,000**

- Prominent logo placement on all marketing materials, communications and event banners
- Logo placement on rotating banner on Twitch live stream and CTWC YouTube channel
- Branded message on rotating banner during live stream and CTWC YouTube channel
- Facebook, Twitter and Instagram post with strategic brand messaging including logo or image
- Live stream interview with corporate brand ambassador (5-minute max)
- Logo on the CTWC homepage and for one year with link to your website and 500-word corporate bio
- Branded video (up to 1 minute) prior to the Championship Round in-person and on live stream
- Exhibit booth in CTWC tournament area for the duration of the championship (Friday-Sunday)
- Acknowledgement throughout tournament, with branded message during championship (150 words)
- Four (4) complimentary registrations to the three-day PRGE
- Premier seating for the entirety of the tournament
- Invitation to all VIP events, including player meet and greets
- Opportunity to provide a promotional item at CTWC registration booth

## SILVER LEVEL SPONSORSHIP

**\$7,500**

- Logo placement on all marketing materials, communications and event banners
- Facebook, Twitter and Instagram post with strategic brand messaging including logo or image
- Live stream interview with corporate brand ambassador (2-minute max)
- Logo on the CTWC homepage and for one year with link to your website
- Acknowledgement throughout tournament, including branded message (100 words)
- Two (2) complimentary registrations to the three-day PRGE
- Premier seating for the championship round (Sunday)
- Invitation to all VIP events, including player meet and greets

## BRONZE LEVEL SPONSORSHIP

**\$5,000**

- Logo placement on all marketing materials, communications and event banners
- Facebook, Twitter and Instagram post with strategic brand messaging including logo or image
- Logo on the CTWC homepage and for one year with link to your website
- Acknowledgement throughout tournament
- One (1) complimentary registration to the three-day PRGE
- Premier seating for the championship round (Sunday)
- Invitation to all VIP events, including player meet and greets

# Thank You

for your consideration

We look forward to seeing you at  
CTWC 2019!



**Joseph Saelee**  
2018 Champ

**Jonas Neubauer**  
7-Time Champ

**Harry Hong**  
2014 Champ